Experimental Biology (EB) is the annual meeting of five societies attended by thousands of scientists and over 25 guest societies. By exhibiting at EB 2022 you’ll connect with scientists representing academic institutions, government agencies, non-profit organizations and industry, exploring cutting edge science in anatomy, biochemistry and molecular biology, investigative pathology, pharmacology, and physiology.

This multidisciplinary, scientific meeting features plenary lectures, workshops, symposia, career services, over 4000 scientific poster presentations, and wouldn’t be complete without exhibits spotlighting products and services integral to this professional community. Exhibit at EB, host exclusive product demonstrations, network with attendees, and take advantage of virtual tools to generate quality leads.

### EB 2022 Exhibitor Opportunities

**Experimental Biology 2022 Offers**

- Access to five collective society meetings in one location with one registration fee
- More than 50 concurrent scientific sessions open to all attendees featuring the latest in life sciences disciplines
- Opportunity to meet representatives from over 125 companies on the exhibit floor
- Over 4000 poster presentations in three days of poster sessions
- More than 90 award programs and travel funding opportunities, plus poster competitions (awards vary by society)
- On average, 65 countries represented annually creating a diverse audience
Exhibitor Space Rates

**COMMERCIAL:** $3,300 per 10’x10’

**UNIVERSITY/NON-PROFIT**: $2,300 per 10’x10’

**FEDERAL GOVERNMENT:** $1,300 per 10’x10’

**EXPOSED CORNERS:** $200 each

*Only one booth can be purchased at this rate. Additional booths will be billed at the commercial rate. Publishers are not eligible for this rate.

Each 10’x10’ booth includes an 8’ high back drape and a 3’ high side drape, ID sign with company name, one (1) full conference badge and six (6) exhibitor badges.

Exhibitor Schedule: *(subject to change)*

**Exhibitor Move-in:**
Friday, April 1: 8 a.m. – 4:30 p.m.
Saturday, April 2: 8 a.m. – 4:30 p.m.

**Exhibit Hours:**
Saturday, April 2: 7:00 p.m. - 8:30 p.m. (Welcome Reception)
Sunday, April 3: 9 a.m. – 4:00 p.m.
Monday, April 4: 9 a.m. – 4:00 p.m.
Tuesday, April 5: 9 a.m. – 4:00 p.m.

**Exhibit Move-Out:**
Tuesday, April 5: 4 – 10:00 p.m.
Wednesday, April 6: 8 a.m. – 2:00 p.m.

Contact Information:

**Barry Sacks**
EB Exhibit Manager
P: 312-265-9642  E: barry@corcexpo.com

**Chuck Wagner**
EB Exhibit Sales
P: 312-265-9657  E: chuck@corcexpo.com
EB 2022 Sponsorship Opportunities

**Signage/Branding**

**LANYARDS**

$L10,000 INVESTMENT (EXCLUSIVE)

Lanyards provide highly visible recognition throughout EB 2022. Place your company logo prominently on the lanyards that are distributed to all conference attendees at registration. Benefits include your company logo (one color) on lanyards along with the EB 2022 logo.

**REGISTRATION KIOSKS**

$8,000 INVESTMENT (EXCLUSIVE)

Reinforce your brand with attendees by prominently displaying your sponsor message on the registration kiosks. Your company message will be front and center in the EB Registration Area! Cannot Miss!

**HAND SANITIZER STATIONS IN EXHIBIT HALL**

$6,500 INVESTMENT

Put your company message on the hand sanitizer stations that all attendees will be reaching for. Several stations will be placed throughout the exhibit hall. Your sponsorship includes five hand sanitizer stations per sponsorship.

**STANDING SIGN BOARD**

$2,500 INVESTMENT

Your advertisement is prominently positioned on freestanding, double-sided signboards that measure approximately 8 feet high by 3 feet wide, and are placed in a high-traffic area. Only four (4) opportunities available. One sign per company.

**AISLE SIGNS**

$2,000 INVESTMENT PER SIGN

Increase awareness of your company as the sponsor of the Exhibit Hall aisle signs in your aisle. Your company logo will be displayed on the Aisle Signs in your corresponding aisle.

**CUSTOM BRANDING AVAILABLE**

PRICES VARY

Contact us to learn more about creating a custom-fit package with exclusive branding opportunities in the Pennsylvania Convention Center and the Philadelphia Marriott Downtown hotel with banners and signage.
Digital Marketing

REGISTRATION CONFIRMATION EMAIL SPONSORSHIP ......................................................... $7,500 INVESTMENT (EXCLUSIVE)
Be the first to welcome attendees to EB 2022! Your Banner Ad will be clickable from the final registration confirmation screen. Your company’s Banner Ad will also be included near the top of registration confirmation emails.

KNOW BEFORE YOU GO EMAIL .......................................................................................... $6,000 INVESTMENT (EXCLUSIVE)
An exclusive opportunity to reach attendees with your Banner Ad before the meeting. This important newsletter sent days before the conference will provide information to help attendees navigate the conference. Your message can reach all registered EB attendees, just before the conference. Sponsorship includes one (1) Banner Ad with a link to your preferred URL.

EB 2022 PROSPECT MESSAGING ...................................................................................... $5,000 INVESTMENT PER EBLAST MESSAGE
Include your banner ad at the top of the EB 2022 promotional messaging. EB will send out approximately five promotion eblasts counting down to the conference, to a list of over 100,000. Your company message can reach the EB attendees as they plan for the conference. Take advantage of this great opportunity to send your company’s message along with vital conference information.

EB 2022 NEWS DAILY E-MAILS ...................................................................................... $5,000 INVESTMENT PER DAY
Cut through the noise with an ad in the EB 2022 News Daily. These daily show emails are sent to the full promotional EB list of over 100,000. Emails include important conference updates and highlights. With one (1) advertising opportunity available per day, your brand will be featured prominently in front of all the conference attendees. Sponsorship includes one (1) banner ad that links to your company’s website or preferred URL.

EB SQUARE LANDING PAGE TILE AD ................................................................................ $6,000 INVESTMENT (EXCLUSIVE)
Feature your company’s Tile Ad prominently on the EB platform landing page for the full week of EB. Placed directly above the social media feed and to the left of all major destination buttons. Your ad will also include a hyperlink to your preferred URL. Specs: 280 pixels wide x 280 pixels high.

EB Tall Landing Page Tile Ad ............................................................................................ $4,000 Investment per day
Receive worthwhile impressions with Tile Ad on the EB platform landing page, placed among all major destination buttons. Your ad will include a hyperlink to your preferred URL. One ad per day. Specs: 320 pixels wide x 1200 pixels high.

SOCIAL MEDIA OUTREACH .............................................................................................. $4,000 INVESTMENT
Our attendees are social media savvy! Reach the EB audience on social media and maximize your visibility. Sponsorship includes two (2) posts on Twitter and two (2) posts on Instagram during the EB Conference. EB will work with sponsor to develop the post schedule.
Attendee Experience

WELCOME RECEPTION DESSERT SPONSORSHIP ................................................................. $5,000 INVESTMENT (EXCLUSIVE)
Give attendees a sweet treat at the EB Welcome Reception. Sponsor the most popular destination - The Desserts!
Benefits include: Three (3) full sheet cakes and other grab and go desserts will be served. An email will be sent to attendees in March will acknowledge company as Welcome Reception Dessert sponsor.

GAME SPONSORSHIP AT WELCOME RECEPTION ............................................................. $5,000 INVESTMENT (EXCLUSIVE)
Help Attendees break the ice! Attendees love the throw back games available at the EB Welcome Reception. Sponsor all the game stations at the Welcome Reception. Signage acknowledging company sponsorship displayed throughout the event and table tents with company logo set on Game Tables and twelve (12) drink tickets for sponsor.

CHARGING STATION .............................................................................................................. $5,000 INVESTMENT
Your company artwork will cover four (4) worktables inside the EB Exhibit Hall. Attendees take advantage of this convenient seating area during exhibit hours to network, have lunch or simply sit and relax. Your company artwork will be placed as 2’ x 3’ decals on the charging tables.

JOB BOARD IN EXHIBIT HALL .......................................................................................... $3,500 INVESTMENT (EXCLUSIVE)
Attendees will be drawn to the Job Board in the EB Exhibit Hall. Sponsor the Job Board that all attendees will view at EB 2022. Attendees and companies can post a job, peruse job listings, post a resume, and/or find that perfect candidate for their job opening - all during the EB Conference. Benefits include your company logo will be included on the Job Board signage.

EB TALKS ........................................................................................................................................ $2,500 INVESTMENT
Promote your company’s product or service in the exhibit hall over lunch! Twenty-minute speaking/presentation opportunities are available at the EB Stage. The set stage includes an LCD projector, screen, podium, microphone and theater seating up to 50. Each attendee will receive a convention center voucher for $10 for food and beverage at the convention center.

PASSPORT TO COFFEE ........................................................................................................ $2,000 INVESTMENT
Sometimes the smallest things can make the biggest impact! Let your brand enhance attendees’ conference day with simple pleasures sure to improve their EB 2022 experience! Passport to Coffee vouchers put $5.00 Starbucks Gift Cards in your hands to distribute to booth visitors. Benefits include fifty (50) $5 Starbucks gift cards with a company branded gift cardholder delivered to your booth during set-up. Sponsorship includes a sign in the EB registration area alerting attendees about Passport to Coffee promotions and a 2’x 2’ carpet decal at your booth recognizing your company as a Passport to Coffee sponsor.

OPENING RECEPTION DRINK TICKETS .............................................................................. $1,000 INVESTMENT
Hand out drink tickets at the Opening Reception and use the opportunity to network and engage with EB attendees at this relaxed and fun reception. Benefits include fifteen (15) drink tickets.

PASSPORT TO PRIZES ......................................................................................................... $1,000 INVESTMENT
Play the EB Booth Traffic Game! All attendees will receive a “passport” card with their registration materials. Attendees will be instructed to stop by all participating exhibitors to receive a stamp on their passport. Attendees must complete their entire passport cards to be eligible for the Prize Drawing that will be held on the final day of exhibits at EB Career Central. Benefits include your logo and booth number on Passport to Prizes ID Card and on Passport to Prizes signage in the registration area. You will also receive an 8 ½ x 11” sign to place in your booth acknowledging your company as a passport sponsor. All prizes for the Passport to Prizes giveaway will be paid for and provided by EB.
All sponsorships will include the following:

- Company logo listed on conference website with preferred URL
- Company logo on sponsor recognition signage
- Sponsor ribbons for booth personnel

Contact Information:

Mary Michalik  
EB Sponsorship Director  
P: mary@corcexpo.com  |  E: 1-312-265-9650.

Matt McLaughlin  
EB Sponsorship Sales  
P: matt@corcexpo.com  |  E: 1-312-265-9655.